

FamilyOS Investor One-Page Teaser

One-liner

FamilyOS by BreedLove Forever is the family-owned trust and memory layer for AI in the home — starting with Care Continuity for families and caregivers, then expanding into consent-based family identity across assistants, robots, appliances, vehicles, and digital continuity.

The problem

Families carry critical context in fragile places: one parent's memory, scattered texts, old photos, caregiver notes, medical-adjacent preferences, routines, family values, grief, and stories. When someone gets sick, ages, moves into care, or dies, that context fractures.

Today's AI assistants are powerful, but they are not truly family-governed. They do not know who is allowed to remember what, who can access it, what is sacred, what must be deleted, or how to safely carry a person's voice, values, humor, and preferences forward without pretending to replace them.

The solution

FamilyOS creates a private, consent-governed family memory and continuity layer.

VISUAL FLOW / DIAGRAM BLUEPRINT

flowchart TD

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A[Family stories, routines, preferences, values] --> B[Consent + provenance layer]
B --> C[Family memory graph]
C --> D[Caregiver handoff]
C --> E[Family AI assistant]
C --> F[Persona continuity - clearly labeled]
C --> G[Future robot / appliance / vehicle context]
  
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First wedge: Care Continuity

The first product is not a vague AI memory app. It is **Care Continuity**:

A family-governed system that helps families preserve, retrieve, and share the context that keeps loved ones known and cared for.

Initial use cases:

- caregiver handoff summaries
- elder/family memory profiles
- routines, preferences, calming cues, food/music/history

- family story capture
- permissioned access for family/care circle
- grief-safe digital continuity boundaries

Why now

Shift	Why it matters
AI memory is becoming normal	Generic assistants will increasingly remember users, but not with family governance
Aging population	Families need better care context and handoff tools
Home AI/robots are arriving	Devices need trusted family context, not raw surveillance
Digital legacy demand is rising	Families want continuity, but need consent and honesty
Trust crisis in AI	Family data requires privacy, provenance, and delete rights

Market categories

FamilyOS sits at the intersection of:

1. family memory and story preservation
2. caregiving / eldercare AI
3. digital legacy / persona continuity
4. household AI assistants
5. future home robot/appliance trust layers

Competitive context

Category	Examples	Gap FamilyOS fills
Family memory	Heirloom, HereAfter, MyLifeLedger	More operational, permissioned, care-ready
Digital legacy	Afterlife AI, AfterLive, Remynis	Broader living-family layer, not just afterlife/persona
Caregiving AI	ReMemo, Elsy, KindredMind, Memotrue	Family-owned memory substrate, not only companion calls
Family assistants	Andi, Kolo, generic AI	Deeper governance, continuity, consent, care context
Embodied AI	1X NEO, Pophie, IntelliMe	Portable family context across devices

Business model

Revenue stream	Timing	Example pricing
Founding family setup	early	\$1k-\$5k setup + \$99-\$299/mo
Care Continuity pilots	early	\$10k-\$50k per pilot
Strategic partner pilots	early/mid	\$50k-\$250k
SaaS family subscription	later	\$25-\$99+/mo
Platform/API licensing	later	enterprise/partner pricing

Capital plan

Phase	Capital target	Purpose
Proof wedge	\$500k-\$1M	prototype, pilots, first evidence, privacy architecture
MVP/seed	\$1.5M-\$2.5M	productize Care Continuity, team, pilots, compliance posture
Platform expansion	\$5M-\$7M+	integrations, partner APIs, device/robot layer

Use of first \$500k-\$1M

VISUAL FLOW / DIAGRAM BLUEPRINT

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pie title First Capital Use
  "Product + engineering" : 35
  "Privacy/security/legal posture" : 15
  "Pilot operations" : 20
  "Design + UX + research" : 10
  "Go-to-market" : 10
  "Admin/reserve" : 10
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Ask

BreedLove Forever is seeking aligned pilot partners, strategic angels, non-dilutive funding, and family-office style capital to prove the Care Continuity wedge and prepare for a focused MVP round.

Bottom line

FamilyOS is not another chatbot. It is the family-owned trust and memory layer for the AI age.

Investor-draft strategic material. Financials are planning estimates pending pilot validation, legal/privacy review, and accountant review.