

FamilyOS 12-Slide Pitch Deck

Format: markdown slide outline with visual instructions. Can be converted into Keynote/PowerPoint/Canva.

Slide 1 — Title

BreedLove Forever presents FamilyOS

The family-owned trust and memory layer for AI in the home.

Visual: family home silhouette connected to phone, caregiver, robot, car, and memory vault.

VISUAL FLOW / DIAGRAM BLUEPRINT

```
flowchart LR
  H[Family Home] --- M[Memory Vault]
  H --- C[Caregiver]
  H --- P[Phone AI]
  H --- R[Robot]
  H --- V[Vehicle]
```

Slide 2 — The problem

Families run on context that is fragile, scattered, and emotionally irreplaceable.

- routines live in one person's head
- care preferences get lost in transitions
- family stories disappear
- AI tools remember without family governance
- grief and memory products often overclaim or feel unsafe

Visual: fragmented context map.

VISUAL FLOW / DIAGRAM BLUEPRINT

```
flowchart TD
  A[Texts] --> X[Fragmented family context]
  B[Photos] --> X
  C[Care notes] --> X
  D[Voice memos] --> X
  E[One parent's memory] --> X
  X --> F[Stress during illness / aging / loss]
```

Slide 3 — Why now

Timing force	Investor meaning
AI memory is mainstreaming	Users expect AI to remember
Aging + caregiver burden	Clear urgent wedge
Ambient AI / robots entering homes	Need family trust layer
Data privacy concerns	Governance is a moat
Digital legacy demand	Emotional willingness to pay

Visual: five forces converging into FamilyOS.

Slide 4 — Solution

FamilyOS is a private family memory, consent, and continuity layer.

VISUAL FLOW / DIAGRAM BLUEPRINT

flowchart LR

```
A[Capture] --> B[Consent]
B --> C[Organize]
C --> D[Retrieve]
D --> E[Share safely]
E --> F[Continuity across people + devices]
```

Core primitives:

- memory objects
- consent/provenance records
- family graph
- care handoff summaries
- persona traces with labels
- device/assistant permission layer

Slide 5 — First wedge: Care Continuity

Care Continuity helps families preserve and share the context that keeps loved ones known.

Initial buyer/user segments:

Segment	Pain	Product value
Adult children	anxious, scattered care knowledge	shared memory/care profile
Spouses/caregivers	invisible load	handoff + recall support
Home-care agencies	staff lack personal context	resident/person profile
Senior living / memory care	relationship-centered care gaps	faster personalization
Family offices	privacy + continuity	premium setup and governance

Slide 6 — Product flow

VISUAL FLOW / DIAGRAM BLUEPRINT

```
sequenceDiagram
    participant F as Family member
    participant OS as FamilyOS
    participant C as Care circle
    participant A as AI/device
    F->>OS: Add story, routine, preference, voice note
    OS->>OS: Attach consent, source, privacy, access rules
    C->>OS: Request care handoff or calming cue
    OS->>C: Return approved summary with source trail
    A->>OS: Ask for approved context
    OS->>A: Share only permissioned memory object
```

Key output examples:

- "What helps Dad calm down at night?"
- "What should a new aide know before shift one?"
- "What stories should grandchildren hear in his own words?"
- "Which memories are approved for future persona simulation?"

Slide 7 — Business model

Revenue layer	Early role	Long-term role
Founding family setup	cash + learning	premium service
Care pilots	proof + relationships	institutional revenue
Family subscription	retention signal	scale layer
Partner/API licensing	strategic proof	platform revenue
Non-dilutive grants/prizes	validation	R&D acceleration

Visual revenue ladder:

VISUAL FLOW / DIAGRAM BLUEPRINT

```
flowchart TD
  A["$1k-$5k founding setups"] --> B["$10k-$50k care pilots"]
  B --> C["$50k-$250k strategic pilots"]
  C --> D["$99-$299/mo premium family SaaS"]
  D --> E["Enterprise/API/device partnerships"]
```

Slide 8 — Market and beachhead

Beachhead: families and organizations where personal context directly improves care and continuity.

Market layer	Initial wedge	Expansion
Family caregivers	care handoff + memory	full family OS
Elder/memory care	resident context	care-team integration
Legacy planning	stories + values	consent-based persona continuity
Home AI / robotics	context API	device trust layer
Family offices	concierge continuity	premium governance

Slide 9 — Competition

VISUAL FLOW / DIAGRAM BLUEPRINT

```
quadrantChart
  title FamilyOS Competitive Position
  x-axis Memory archive --> Active operating layer
  y-axis Individual focus --> Family-governed
  quadrant-1 FamilyOS / Andi / ReMemo
  quadrant-2 Heirloom / MyLifeLedger
  quadrant-3 HereAfter / AfterLive / Remynis
  quadrant-4 Generic assistants / robots
  FamilyOS: [0.86, 0.88]
  Heirloom: [0.45, 0.76]
  ReMemo: [0.70, 0.65]
  Andi: [0.82, 0.72]
  AfterlifeAI: [0.55, 0.35]
  GenericAI: [0.78, 0.22]
```

Differentiation:

1. family-owned memory layer
2. consent/provenance as core product
3. care continuity wedge
4. grief-safe persona continuity
5. future portability into robots/appliances/vehicles

Slide 10 — Moat

Moat	Why defensible
Consent/provenance graph	difficult to bolt on later
Family trust and governance	emotional + privacy depth
Care-context dataset	structured high-value use cases
Cross-device memory model	not tied to one assistant/robot
Brand under BreedLove Forever	family-first umbrella, not generic AI

Slide 11 — Financial plan

Scenario	Starting capital	24-mo revenue	24-mo expense	Month 24 run-rate	Interpretation
Lean proof	\$500k	~\$1.05M	~\$1.12M	~\$65k/mo	pilot/proof path
MVP/seed	\$2.0M	~\$3.9M	~\$2.88M	~\$150k/mo	best serious first company path
Platform	\$6.5M	~\$8.6M	~\$6.24M	~\$340k/mo	later, after proof

First ask: **\$500k–\$1M.**

Next raise after proof: **\$1.5M–\$2.5M.**

Slide 12 — Ask and milestones

VISUAL FLOW / DIAGRAM BLUEPRINT

```

gantt
title FamilyOS 24-Month Milestone Plan
dateFormat YYYY-MM-DD
section Proof
Concept + prototype           :a1, 2026-07-01, 90d
Privacy/consent architecture :a2, after a1, 90d
section Pilots
Founding families            :b1, 2026-09-01, 180d
Care Continuity pilots       :b2, 2026-10-01, 240d
section Seed readiness
Evidence + metrics           :c1, 2027-02-01, 180d
MVP/seed raise package       :c2, 2027-05-01, 120d
  
```

Ask:

- aligned pilot partners
- strategic angels / family-office capital
- non-dilutive funding paths

- \$500k–\$1M proof-stage capital

Closing line:

Families need AI that remembers with permission, helps with care, and protects what matters. That is FamilyOS.

Investor-draft strategic material. Financials are planning estimates pending pilot validation, legal/privacy review, and accountant review.